



TRANSCULTURAL PRACTICE EVENT

Save the Date!
April 13-14, 2015



Day 1: Guest Lecture Series

Title: Unveiling the Science of Oriental Medicine: *Time to find a better approach to disease management thru integration of oriental/western health science and practice.*

- Date/Time: April 13, 2015 (Mon). 3:30-6:30 pm (DAY BEFORE WALDRON COLLEGE INTERPROFESSIONAL SYMPOSIUM)
- Location: COBE Room 320
- Audience: Open to the University & Community
- Refreshments will be provided
- RSVP: Limited seating is available (Max:120)
- Contact Info: elee7@radford.edu (Dr. Euna Lee)
ltely@radford.edu (Dr. Linda Ely)

**Sponsored by : The International Education Center/
The Scholar-Citizen Initiative/ The Waldron College/
The School of Nursing/The Sigma Theta Tau
International Honor Society of Nursing- Epsilon Psi
Chapter**

Day 2: Individualized Health Consultation by Oriental Medicine Practitioners and Interactive Table

- Date/Time: April 14th, 2015 (Tue) 1:30-5:00pm (Heth. Basement/Expo Location at *INTERPROFESSIONAL SYMPOSIUM of WALDRON COLLEGE*)
- **What you can expect:** Define your baseline health type and gain consultation on diet and self-disease management strategies to improve your health.

Speaker: Hoyoon Chong, L.Ac., MSOM. Bio: a professor of Virginia University of Oriental Medicine, Fairfax, VA. As a licensed acupuncture/oriental medical practitioner, he has been practicing in a solo private clinic for 8 years where he has served 20,000 people in northern Virginia. His teaching/practice is focused on disease management and health/wellness within the continuum of a mind/body and transcultural approach.

FILLING THE GAPS IN HEALTHCARE THROUGH TRANSCULTURAL PRACTICE

- **Have you heard that patients had intractable otitis media with complications (i.e., recurrent ruptures of tympanic membranes and hearing reduction) were successfully treated with complementary medicine?**
- **Have you heard that oriental medicine can also treat psych/mental disorder, too? How does the oriental medicine approach the psych/mental health?**
- **What is the behind science in all of those cases? How does oriental medicine understand human body and disease/health?**
- **Do you know about your health type/characteristic?**

Current traditional (western) medicine often encounters plateaus where there is nothing more to add for effective treatment of the disease. Also, many traditional approaches focus on disease management rather than disease prevention and health promotion. Differently, oriental medicine focuses on health promotion/wellbeing and disease prevention by understanding your body/health type and by following customized lifestyle modification, based on it.

Come and Find the Answers!

RSVP ASAP at Elee7@radford.edu (Euna Lee) or Ltely@radford.edu (Linda Ely)



School of Nursing
Radford University
Waldron Hall
P.O. Box 6964
Radford VA 24142